

CONTRACT

WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2490143 /		<u>Alt Order #</u> WOC13551238
<u>Advertiser</u> Flood For Congress		<u>Original Date / Revision</u> 03/25/22 / 03/25/22
<u>Contract Dates</u> 03/28/22 - 04/03/22	<u>Estimate #</u> 3248	
<u>Product</u> 2022 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
	<u>Order Type</u> NORMAL	<u>Total Ratings</u> 121.20
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 334	<u>Product 1/2</u> 438
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 602146	

And:

AxMedia
800 W 47TH Street Suite 200
Kansas City, MO 64112

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WOWT	03/28/22	03/31/22	Morning News Show	6:00 AM-7:00 AM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	11-1---				3	\$250.00	5.00			
N 2	WOWT	03/28/22	04/02/22	Weekend News Sa	7:00 AM-8:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	-----1-				1	\$100.00	4.60			
N 3	WOWT	03/28/22	04/03/22	M-F News @ 4p	358p-5p		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	--1----				1	\$175.00	3.70			
N 4	WOWT	03/28/22	03/31/22	News @ 5p M-F	5:00 PM-5:30 PM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	1-11---				3	\$300.00	12.10			
N 5	WOWT	03/28/22	04/02/22	News @ 5p Sa	5:00 PM-5:30 PM		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	-----1-				1	\$300.00	15.90			
N 6	WOWT	03/28/22	04/01/22	News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	-11-1--				3	\$375.00	11.60			
N 7	WOWT	03/28/22	04/02/22	News @ 10p Sa	10:00 PM-10:30 PM		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		03/28/22	04/03/22	-----1-				1	\$350.00	10.90			
Totals												13	\$3,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/02/22	13	\$3,700.00	(\$555.00)	\$3,145.00
Totals	13	\$3,700.00	(\$555.00)	\$3,145.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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